47th Annual PTD Convention
Pennsylvania Truck Dealers
Representing Medium and Heavy Duty Truck Dealers

New Location!
August 19-20, 2021
Wyndham Gettysburg
Gettysburg, PA 17325

Sponsorship Opportunities

Platinum—$6,000
- Signage at event
- Individual sponsorship sign
- Full page ad in convention program
- Flyer in convention folder
- List of attendees before convention
- List of attendee email addresses after convention

Gold—$3,000
- Signage at event
- 3/4 page ad in convention program
- Flyer in convention folder
- List of attendees before convention
- List of attendee email addresses after convention

Silver—$1,500
- Signage at event
- 1/2 page ad in convention program
- Flyer in convention folder
- List of attendees before convention

Bronze—$1,000
- Signage at event
- 1/4 page ad in convention program
- List of attendees before convention

In-Kind Donations
Donations of truck components and/or accessories (retail price $1000 or higher) can be supplied for PTD member dealers to bid on in lieu of monetary sponsorship.

The approximate value of the item will determine the level of sponsorship and respective benefits. The winning bids are announced at the convention and the proceeds help to offset the cost of the convention.
2021 Sponsorship Confirmation

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Please select the level you would like to sponsor.
Complete the contact and payment information below.

- Platinum Sponsor - $6,000
- Gold Sponsor - $3,000
- Silver Sponsor - $1,500
- Bronze Sponsor - $1,000

- In-Kind Donation

Item Name/Specs: ________________________________
Approximate Retail Value: ________________________________

Contact Name: ________________________________
Company Name: ________________________________
Email Address: ________________________________ Phone #: ________________________________
Address: ________________________________
City: ________________________________ State: ________________________________ Zip Code: ________________________________

Payment Options:
- Please Invoice
- Check Enclosed - Payable to PAA
- Credit Card: ________________________________ Expiration Date: ________________________________
- VISA ____ Mastercard ____ AMEX ____ Discover

Card #: ________________________________
Printed Name: ________________________________
Signature: ________________________________

Questions on Sponsorship?
Contact Allison Mitchell at amitchell@paa.org

Please return sponsorship form to Becky Ross
Mail: PO Box 2955, Harrisburg, PA 17105
Fax: 717-213-0102
Email: bross@paa.org