

EVENT INFO

On Wednesday, May 22, 2024, join us for a fun day of golf, food, beverages, and prizes all to support the PAA Tool Grant Program.

The PAA Tool Grant Program offers awards to newly hired technicians at PA new car, truck and powersports dealerships to support their tool purchases.

SCHEDULE FOR THE DAY

- 11:00 a.m. Registration
- 11:30 a.m. Buffet Lunch
- 1:00 p.m. Shotgun Start (scramble)
- 5:30 p.m. Cocktail Reception
- 6:30 p.m. Dinner/Prizes

Over
\$200k
tool grants
awarded
in 2024



For more information about the
PAA Tool Grant Program, go to
www.paa.org/toolgrant

PAA
TOOL GRANT PROGRAM
1925 N. Front Street
Harrisburg, PA 17102

PAA

11th
ANNUAL
GOLF
TOURNAMENT
May 22, 2024
Hershey
Country Club

*All Proceeds Benefit
the PAA
Tool Grant Program*



REGISTRATION FORM

Reserve your spot on the roster today!

Name

Dealership/Company Name

Phone

Email

Select All Applicable

Dinner Sponsor • \$6,000

Cocktail Reception • \$4,000

Lunch • \$3,500

Hole-In-One • \$2,500

Hole Sponsor • \$550

Single Player • \$475

Foursome • \$1,800

Three Mulligans • \$25

Game Package • \$50

**Includes: Four Mulligans,
Ten 50/50's & One Pot-O-Gold**



SPONSORSHIP PACKAGES

Dinner • \$6,000

- Foursome - lunch, golf, dinner, gifts
- Dinner for 2 additional guests
- Hand out golfer's gift at registration
- Top recognition in all marketing
- Program-full page ad; cart-digital ad
- Company flyer/swag in goodie bags

Cocktail Reception • \$4,000

- Twosome - lunch, golf, dinner
- Dinner for 2 additional guests
- Recognition throughout event
- Program-1/2 page ad; cart-digital ad
- Company flyer/swag in goodie bags

Lunch • \$3,500

- Twosome - lunch, golf, dinner
- Recognition throughout event
- Digital ad on golf cart
- Company flyer/swag in goodie bags

Hole-In-One • \$2,500

- One golfer - lunch, golf, dinner
- Recognition throughout event
- Digital ad on golf cart
- Company flyer/swag in goodie bags

Hole Sponsor • \$550

- Sign at tee box
- Recognition in program

Sponsorship Packages include Promotion in all PAA Media Materials throughout the year.

Convenient Ways to Pay:

- Credit Card - online at paa.org/golf
- Check - payable to PAA Services, Inc., mail to PAA Services, Inc.
1925 N. Front St.
Harrisburg PA 17102

For more information contact:

Kelly Fromuth at kfromuth@paa.org or (717) 201-0808

INDIVIDUAL REGISTRATION

Single Player \$475

Foursome \$1,800

Vendors choosing to register a single player or foursome must also sponsor a hole.

Golf registration includes greens fees, golfers gift, lunch, contests, cocktail reception and dinner.

