47th Annual PTD Convention

Pennsylvania Truck Dealers

Representing Medium and Heavy Duty Truck Dealers

August 20-21, 2020 Wyndham Gettysburg Geftysburg, PA 17325



SPONSORSHIP OPPORTUNITIES

Platinum—\$6,000

- Signage at event
- Individual sponsorship sign
- Full page ad in convention program
- Flyer in convention folder
- List of attendees before convention
- List of attendee email addresses after convention

Gold-\$3,000

- Signage at event
- 3/4 page ad in convention program
- Flyer in convention folder
- List of attendees before convention
- List of attendee email addresses after convention

Silver-\$1,500

- Signage at event
- 1/2 page ad in convention program
- Flyer in convention folder
- List of attendees before convention

Bronze—\$1,000

- Signage at event
- 1/4 page ad in convention program
- List of attendees before convention

In-Kind Donations

Donations of truck components and/or accessories (retail price \$1000 or higher) can be supplied for PTD member dealers to bid on in lieu of monetary sponsorship.

The approximate value of the item will determine the level of sponsorship and respective benefits. The winning bids are announced at the convention and the proceeds help to offset the cost of the convention.



2020 Sponsorship Confirmation

Platinum Sponsor - \$6,000

47th Annual PTD Convention
August 20-21, 2020
Wyndham Gettysburg
Gettysburg, PA 17325

Please select the level you would like to sponsor. Complete the contact and payment information below.

O Gold Sponsor - \$3,000	Item Name/Specs:
Silver Sponsor - \$1,500Bronze Sponsor - \$1,00	Approximate Retail Value:
Contact Name:	
	Phone #:
Address:	
	:: Zip Code:
Payment Options:	
O Please Invoice	
O Check Enclosed - Payable to PAA	
O Credit Card VISA Masterca	ard AMEX Discover
Card #:	Expiration Date:
Printed Name:	
Signature:	

Questions on Sponsorship?

Contact Allison Mitchell at amitchell@paa.org

Please return sponsorship form to Becky Ross Mail: PO Box 2955, Harrisburg, PA 17105

> Fax: 717-213-0102 Email: bross@paa.org