# New Car Dealership Insurance & Benefits

### COMPARISON - OVER/UNDER 100 EMPLOYEES

PENNSYLVANIA AUTOMOTIVE ASSOCIATION 1925 North Front Street



2023 RESULTS

Representing Pennsylvania franchised new car, truck, and powersports dealers

New Car Survey Results
478
Dealership Responses



# 2023 Dealership Insurance & Benefits Survey Results

New Car - Comparison Over/Under 100 Employees

The Pennsylvania Automotive Association (PAA) has prepared the following **2023 Dealership Insurance & Benefits Survey Results** to assist its dealer members in being as efficient as possible in the operation of their dealerships and to reflect the industry's participation in insurance programs and employee benefits.

Employees value health care coverage perhaps more than any other benefit, but employers are struggling with the escalating costs of providing quality programs. **PAA offers a number of insurance carriers in all areas of Pennsylvania with a wide range of benefit choices.** These choices will enable employers to design benefit packages that meet their needs and fit their budget.

# For all your employee benefit needs, contact PAA Insurance Agency - the brokers who know your business.

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### **EMPLOYEES**

# Dealerships with Less than 100 Employees...

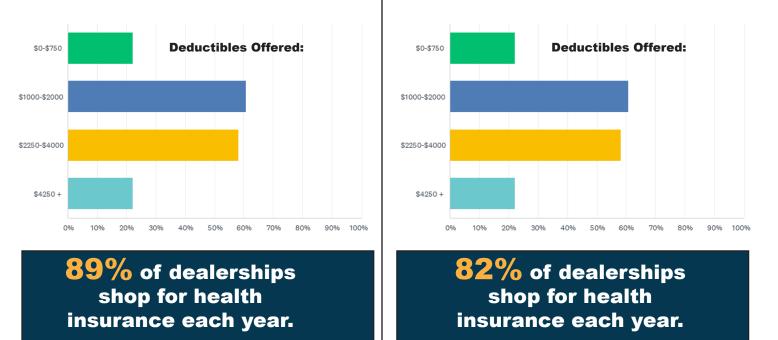
**97% of dealerships offer health insurance to employees.** 

# Dealerships with More than 100 Employees...

**100%** of dealerships offer health insurance to employees.

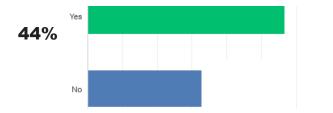
When dealers contribute to <u>employee-only</u> coverage, the average dealer across the state is contributing <u>70% of the premium</u> (up 5% from PAA's 2020 Survey) or an <u>average flat rate of \$427 per month</u> (up 27% from the 2020 Survey).

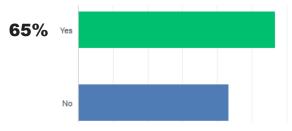
Dealerships often offer choices to their employees. At dealerships with less than 100 employees, 41% offer only 1 health plan. 52% offer 2-3 plans, and 7% offer 4 or more. Dealerships often offer choices to their employees. At dealerships with more than 100 employees, 11% offer only 1 health plan. 74% offer 2-3 plans, and 15% offer 4 or more.



### DEPENDENTS

Does the dealership contribute toward the cost of <u>dependent</u> health coverage?



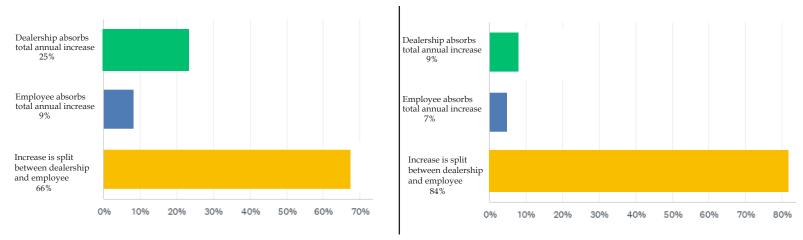


When dealers contribute to <u>dependent</u> coverage, the average dealer across the state is contributing\_ <u>54% of the premium.</u>

#### Dealerships with Less than 100 Employees...

Dealerships with More than 100 Employees...

#### How are health insurance rate increases handled?



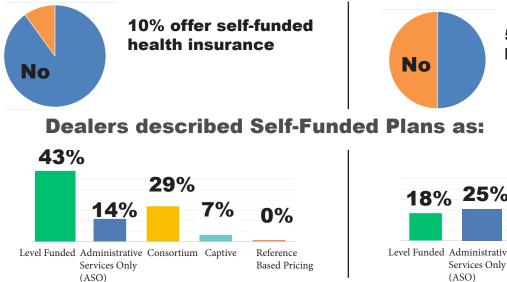
**Does the dealership offer Health Savings Accounts (H.S.A.)?** 



**Does the dealership offer Health Reimbursement Arrangements (HRA)?** 



#### **Does the dealership offer self-funded Health Insurance?**



36% 18% 25% 14% 7% Level Funded Administrative Consortium Captive Reference

50% offer self-funded

health insurance

Based Pricing

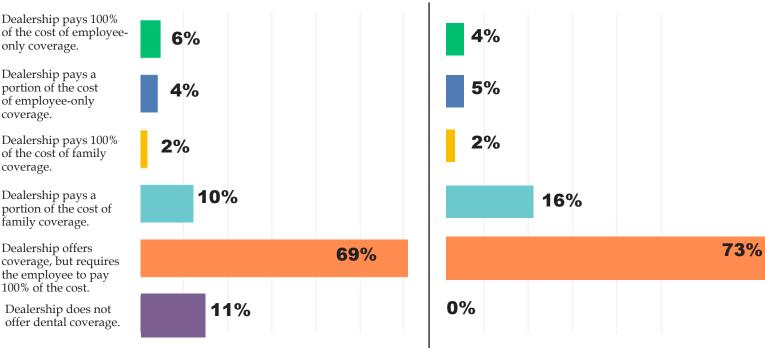
## Dealerships with Less than 100 Employees...

Dealerships with More than 100 Employees...

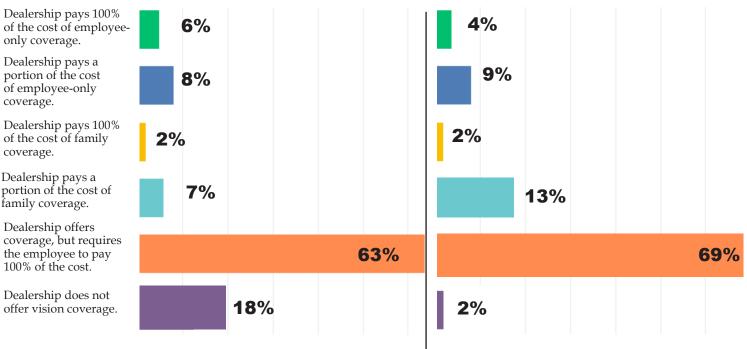
#### Do you provide a Section 125 Plan to your employees?



#### Which most accurately describes your dealership's dental plan:



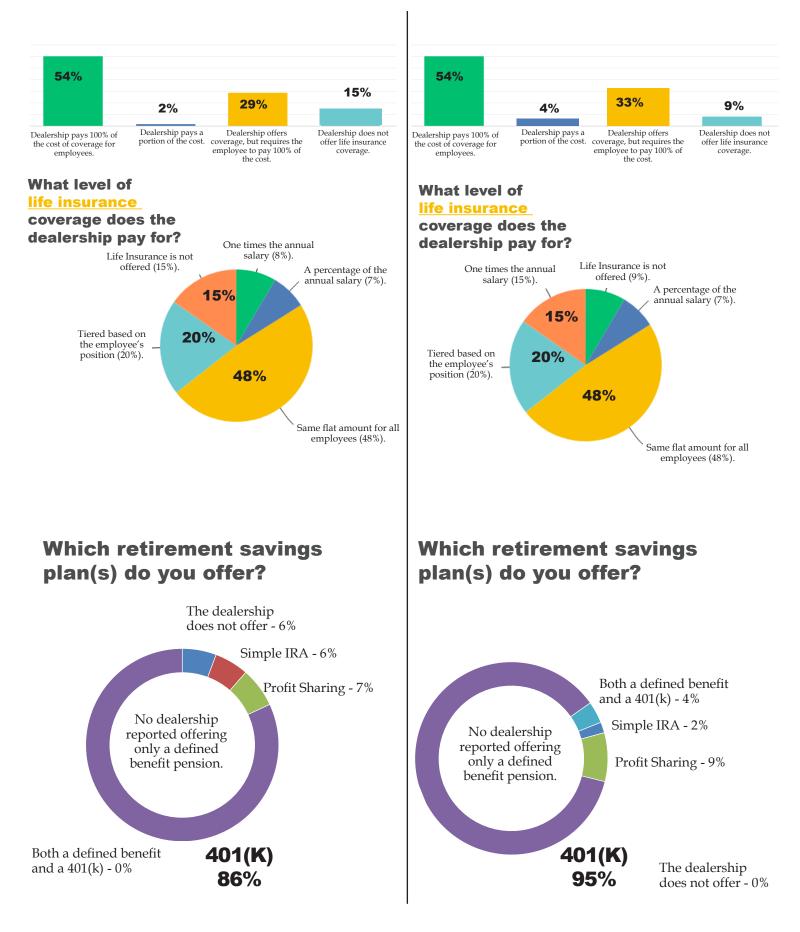
#### Which most accurately describes your dealership's vision plan:

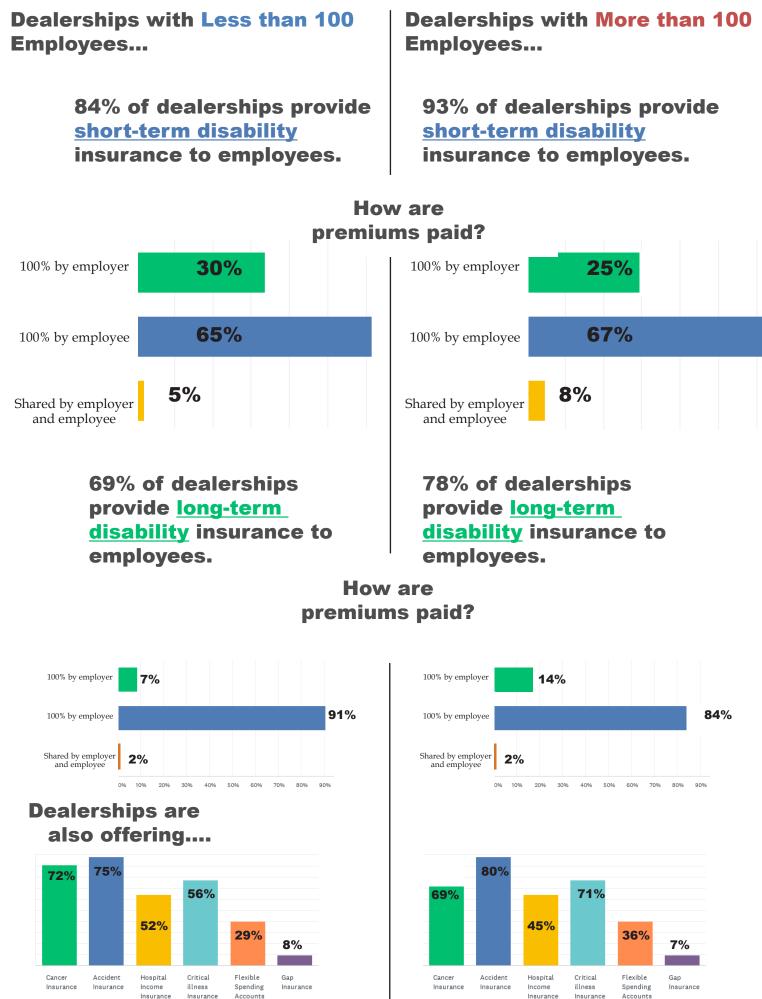


#### Dealerships with Less than 100 Employees...

#### Dealerships with More than 100 Employees...

#### Which most accurately describes your dealership's life insurance

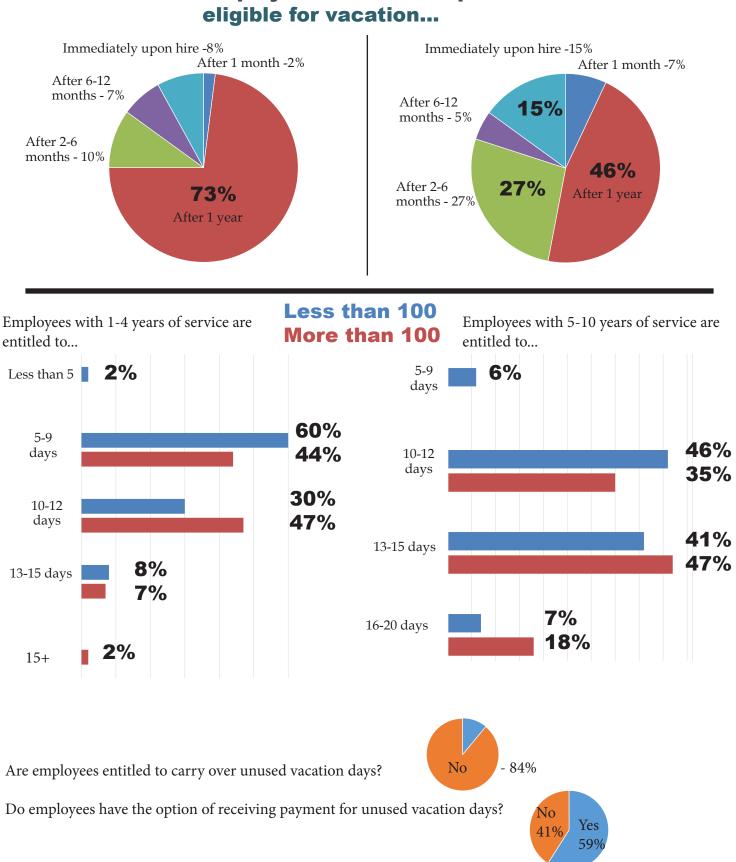




Insurance Insurance Account

#### **Dealerships with Less than 100 Employees...**

#### **Dealerships with More than 100 Employees...**



**Employees at dealerships are** 

# Dealerships with Less than 100 Employees...

**16% of Dealerships** are allowing employees to enroll through an employee benefits electronic enrollment platform.

# Dealerships with More than 100 Employees...

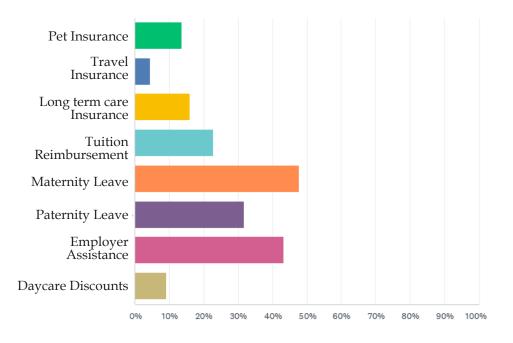
60% of Dealerships are allowing employees to enroll through an employee benefits electronic enrollment platform.

Those dealerships rate the electronic platform they are using:



62% of Dealerships are transmitting enrollment data to insurance carriers by paper application, 32% by benefit administration or payroll system report, and 7% by Electronic data interchange (EDI) file feed. 23% of Dealerships are transmitting enrollment data to insurance carriers by paper application, 31% by benefit administration or payroll system report, and 44% by Electronic data interchange (EDI) file feed.

#### **Dealerships provide additional ancillary benefits such as:**



PAA would like to thank the 478 new car, 52 truck dealerships an 20 powersport dealerships who participated in the 2023 Insurance Benefits Survey. The PAA Insurance Agency can assist your dealership in determining what benefit options are right for your dealership's employees.

Pennsylvania Automotive Association 1925 North Front Street, Harrisburg, PA 17102 717-255-8311

Contact PAA today for all your benefit needs.