

## Comprehensive Energy Management

APPI Energy provides our clients a comprehensive way to reduce energy expenses and create budget certainty. Through our procurement services, we negotiate with suppliers to ensure you are provided with ideal pricing and contract terms to fit your needs. Our holistic energy services provide financially and functionally vetted solutions to decrease energy costs, reduce demand, and improve resiliency and sustainability.



### Client Benefits

**Negotiate on your behalf** - Always advocate for you, not the supplier or utility.

**Minimize Risk** - Analyze contracts and monitor regulatory changes.

**Provide Customized Solutions** - Comprehensive facility evaluations of demand and usage profile. We offer recommendations most impactful to your operations.

**Save You Time** - Evaluate local utility and government policies to ensure all incentives are captured.

**43%**

#### MANUFACTURING

Metals, Packaging, Agribusiness

**20%**

#### CONSUMER GOODS

Auto Dealers, Banks, Retail Establishments, Restaurants

**16%**

#### HEALTHCARE/PROPERTY MANAGEMENT

Assisted Living Facilities, Healthcare Centers, Hospitals, Hotels, Office Buildings, Property Management Firms

**12%**

#### GOVERNMENT ENTITIES

Churches, Cities, Education, Government Entities, Municipalities

**9%**

#### OTHER

Broadcasting, Construction, Consulting

## Energy Efficiency and Sustainability

With the APPI Energy Solutions Suite, we've gone beyond procurement with our advanced services that enhance energy management, benchmarking, and sustainability. Our solutions are product and technology agnostic, ensuring your facilities are utilizing the most productive energy efficiency measures.



Energy Conservation Measures



Combined Heat and Power



LED Lighting



Utility Bill Management



Solar



Demand Response



Renewables



Battery Storage

**160+**  
Endorsements

**10.1 Billion kWh**  
and  
**20 Million Dth**  
Under Management

**More than**  
**34,400**  
Service Accounts

# Why APPI Energy?

## ▶ 24 Years of Proven Experience

Since 1996, we have provided data-driven procurement and efficiency services to clients across North America. Our proprietary database of daily supplier prices enables us to benchmark and identify how to best manage your energy profile. Our holistic energy solutions focus on decreasing costs and increasing sustainability for our clients.

## ▶ 160+ Endorsements

APPI Energy is endorsed by 160+ national and state trade associations, and chambers of commerce. We help members reduce electricity and natural gas costs and provide energy solutions. This member benefit educates and renders value-added services to curtail expenses on an ongoing basis.

## ▶ Ethical, Unbiased & Independent

We serve as an advocate for our clients only, never utilities or suppliers. Only **27%** of vetted suppliers meet our stringent standards. Our due diligence includes a review of financial stability, billing accuracy, customer service, competitive pricing, management experience, and optimal contract terms and conditions.

## ▶ All Things Energy

We learn about your organization, its operations and energy profile: energy consumption, costs, demand, objectives, and issues. We conduct an energy assessment and present solutions to reduce energy costs, reduce demand, and improve resiliency and sustainability to provide a significant and ongoing savings. We manage all things energy allowing you to focus on your expertise.



## Mission

To be the trusted energy advisor empowering clients to make well informed decisions.



## Values



### INTEGRITY

We are honest, ethical and professional, committed to consistently upholding the highest standards.



### INSIGHTFUL

We provide accurate, timely and impartial intelligence.



### ACCOUNTABLE

We take full ownership for our decisions and actions.



### INNOVATIVE

We are forward thinking, continually creating better solutions.



### STEWARDSHIP

We are committed to serving others.

Data-Driven Procurement & Consulting

1-800-520-6685 | [www.APPIenergy.com](http://www.APPIenergy.com) | [Info@APPIenergy.com](mailto:Info@APPIenergy.com)