



*Hello!*  
*White Sand*  
*& Blue Skies*

2024 PAA Fall Conference  
October 2 - 6, 2024

---

**THE BREAKERS**  
PALM BEACH, FL

# Talk of the town

Standing tall over one of the world's most famed coastlines, The Breakers holds a glamorous, storied legacy—and it's still making headlines.



One of America's most iconic resorts, The Breakers was founded in 1896 by magnate Henry M. Flagler, and still in the hands of his heirs today, opulent extravagance is the order of the day.



## Your luxury beachfront awaits you

Four pools, six whirlpool spas, and a private beach awaits you. Celebrate the treasured sunrises and sunsets during your stay in the heart of paradise!

The Breakers offers five sun-kissed acres of stunning, oceanfront paradise. Overlooking turquoise waters and glistening beaches, this magnificent resort is ideal for an unforgettable combination of



business and pleasure. Relax at any of the four refreshing oceanfront pools along the one-half mile of private beach. The Breakers is the only complete resort experience on the island of Palm Beach; with its multitude of amenities, you never have to venture off property.

*Once you stay, you'll understand*

# Activities

## THURSDAY, OCTOBER 3, 2024

### **Palm Beach Bike Tour: 1:00 p.m. - 3:00 p.m. - \$180.00**

Join us on a journey into the then and now of the iconic Palm Beach Island with a guided two-hour bicycle tour that travels along the famed Lake Trail as well as streets along the Atlantic Ocean, all of which are lined with the mega mansions of the rich and famous. Also enjoy the defining architecture and shaded areas, the flora and fauna, and famous landmark buildings that make Palm Beach Island so charming.

### **Catamaran Cruise: 12:30 p.m. - 4:30 p.m. - \$240.00**

An unforgettable excursion awaits you aboard our state-of-the-art catamarans. Sit back while we set sail to the Atlantic Ocean. Our exclusive catamarans will pick passengers up at the dock and set sail. The sea breeze and the salt air will increase everyone's taste for fun. Calypso music and breaking waves provide the tropical rhythm. You can sip a cool beverage, stretch out and soak up the sun.

## FRIDAY, OCTOBER 4, 2024

### **Golf - Ocean Course: 8:00 a.m. Shotgun Start - \$190.00**

A rich variety of contours, shapes and depths, along with all new salt-tolerant grass and unique water features, help bring the Ocean Course to an exciting and challenging new level. According to Jones, "every hole has a different little twist and different set of details." Beckoning talent from near and far, players will be charmed with manicured landscapes and an occasional glimpse of the Atlantic.

### **Paddling Palm Beach: 9:00 a.m. - 12:30 p.m. - \$200.00**

Established in 1989, John D. MacArthur Beach State Park is the only state park in Palm Beach County. It was established to protect a very rare and spectacularly beautiful piece of Florida's southeast coast—and that purpose holds true today. Join our naturalist guides on a kayak adventure through the pristine waters of this amazing estuary, home to unique and beautiful florals. Observe great blue herons and ospreys in their natural habitat as you learn about the ecology and history of this magnificent place.

# Agenda

## **WEDNESDAY, OCTOBER 2, 2024**

12:00 p.m. - 4:00 p.m.

6:30 p.m. - 9:30 p.m.

Registration  
Welcome Reception/  
Dinner

## **THURSDAY, OCTOBER 3, 2024**

7:30 a.m. - 8:30 a.m.

8:00 a.m. - 11:30 a.m.

8:30 a.m. - 11:30 a.m.

1:00 p.m. - 3:00 p.m.

12:30 p.m. - 4:30 p.m.

6:00 p.m. - 7:00 p.m.

Breakfast  
Registration  
Business Session  
Palm Beach Bike Tour  
Catamaran Cruise  
Reception

## **FRIDAY, OCTOBER 4, 2024**

8:00 a.m. (*Shotgun Start*)

9:00 a.m. - 12:30 p.m.

Golf - Ocean Course  
Paddling Palm Beach

## **SATURDAY, OCTOBER 5, 2024**

7:30 a.m. - 8:30 a.m.

8:30 a.m. - 11:30 a.m.

6:30 p.m. - 7:30 p.m.

7:30 p.m. - 9:30 p.m.

Breakfast  
Business Session  
Chairman's Reception  
Chairman's Dinner

## **SUNDAY, OCTOBER 6, 2024**

Check-Out and  
Departure

# PAA Fall Conference Pricing and Hotel Information

## **PRICING:**

### **DEALERSHIP ATTENDEE REGISTRATION FEES:**

\$1,195.00	Dealership Attendee and Spouse/Guest
\$600.00	Dealership Attendee/Additional Guest Unaccompanied
\$395.00	Children age 6-17

### **SPONSOR REGISTRATION FEES:**

\$1,195.00	Sponsor and Spouse/Guest
\$600.00	Sponsor Unaccompanied

### **NON-SPONSOR REGISTRATION FEES:**

\$3,500.00	Non-Sponsor and Spouse/Guest
------------	------------------------------

### **CONVENTION REGISTRATION INCLUDES:**

- Business Session on Thursday and Saturday
- Breakfast on Thursday and Saturday
- Wednesday Welcome Reception/Dinner
- Thursday Reception
- Saturday Chairman's Reception/Dinner

### **ROOM SELECTION:**

Deluxe King Room with Partial Ocean View*
3 Nights: \$1,378.20
4 Nights: \$1,837.60

*\*NOTE: Additional nights or upgrade requests are based on availability. Please contact PAA with these requests.*

**GENERAL INFORMATION:** A deposit of \$1,195.00 per room will hold your reservation. Balances are due no later than **August 1, 2024**. If a credit card is used for the deposit, the balance due will automatically be charged to your credit card on or about **August 1, 2024**.

**HOTEL CANCELLATION CHARGES:** Cancellation received by PAA prior to **August 1, 2024**, will receive a full refund. In the event of cancellation after **August 1, 2024**, or early check-out, attendees will be charged any penalties assessed by the hotel. For any reservations received after **August 1, 2024**, availability and group rate cannot be guaranteed and is at the discretion of the hotel.

**ACTIVITIES:** Activities must be scheduled prior to **August 1, 2024**. After **August 1, 2024**, activity fees are non-refundable for any cancellations. In the event an activity is scheduled after **August 1, 2024**, we will accommodate the request if there is still availability. Payment must be made immediately. If there are change/addition requests made during the Conference, these requests will be considered based on availability and will be billed accordingly at the conclusion of the Conference. Please note that change/addition requests made during the Conference cannot be guaranteed and seats on trips will be filled first by attendees that preregistered. All programs have a minimum and maximum number of participants. If an activity is cancelled due to lack of participation, the respective activity fee will be refunded.



Pennsylvania Automotive Association  
1925 North Front Street  
Harrisburg, PA 17102  
717-255-8311 Ext. 3319  
1-800-242-3745 (in PA)  
Fax: 717-213-0102

# FLORIDA

## THE BREAKERS | PALM BEACH

### PARTICIPANT INFORMATION

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Office Phone #: \_\_\_\_\_ Contact Cell Phone #: \_\_\_\_\_

E-Mail Address: *(must include)* \_\_\_\_\_

Spouse/Guest E-Mail Address: \_\_\_\_\_

### HOTEL INFORMATION

Arrival Date: \_\_\_\_\_ Departure Date: \_\_\_\_\_

Room Type: All rooms in the PAA block are Deluxe King rooms with Partial Ocean View. Other room types should be noted under "special requests".

*NOTE: We will make every attempt to accommodate your room request; however, requests cannot be guaranteed.*

Special Requests: \_\_\_\_\_

### ATTENDEE INFORMATION

Name: \_\_\_\_\_

Attendee Badge Name: \_\_\_\_\_

### SPOUSE/GUEST INFORMATION

Name: \_\_\_\_\_

Attendee Badge Name: \_\_\_\_\_

### CHILDREN'S INFORMATION

Name: \_\_\_\_\_ Age: \_\_\_\_\_

Attendee Badge Name: \_\_\_\_\_

### CHILDREN'S INFORMATION

Name: \_\_\_\_\_ Age: \_\_\_\_\_

Attendee Badge Name: \_\_\_\_\_

October 2 - 6, 2024

PAA FALL CONFERENCE  
REGISTRATION FORM



OVER

# Registration Fees & Payment Options

## A. Hotel Packages (choose one)

Deluxe King Room with Partial Ocean View:

3 Nights \$1,378.20

4 Nights \$1,837.60

AMOUNT DUE

\$ \_\_\_\_\_

\$ \_\_\_\_\_

NOTE: Additional nights or upgrade requests are based on availability. Please contact PAA with these requests.

**SEE BROCHURE FOR CANCELLATION FEES**

## B. Dealership Registration Fees

\$1,195.00 Dealership Attendee AND Spouse/Guest

\$ \_\_\_\_\_

\$600.00 Dealership Attendee/Additional Guest Unaccompanied

\$ \_\_\_\_\_

\$395.00 Children age 6-17

\$ \_\_\_\_\_

### Sponsor Registration Fees

\$1,195.00 Sponsor AND Spouse/Guest

\$ \_\_\_\_\_

\$600.00 Sponsor Unaccompanied

\$ \_\_\_\_\_

### Non-Sponsor Registration Fees

\$3,500.00 Non-Sponsor AND Spouse/Guest

\$ \_\_\_\_\_

**SEE BROCHURE FOR CANCELLATION FEES**

## C. Activity Fees

Thursday, October 3, 2024

Palm Beach Bike Tour - \$180.00 per person

\$ \_\_\_\_\_

Name(s) \_\_\_\_\_

Catamaran Cruise - \$240.00 per person

\$ \_\_\_\_\_

Name(s) \_\_\_\_\_

Friday, October 4, 2024

Golf - Ocean Course - \$190.00 per person

\$ \_\_\_\_\_

Name(s) \_\_\_\_\_

Paddling Palm Beach - \$200.00 per person

\$ \_\_\_\_\_

Name(s) \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_

**SEE BROCHURE FOR CANCELLATION FEES**

## Please select one of the following payment options:

Bill the following credit card for the total amount of \$ \_\_\_\_\_

Bill the following credit card for deposit of \$1,195.00 per room.

Check enclosed for the total amount of \$ \_\_\_\_\_

Check enclosed for deposit of \$1,195.00 per room.

Type of Card:  VISA  MASTERCARD  AMERICAN EXPRESS  DISCOVER

Card #: \_\_\_\_\_ Expiration: \_\_\_\_\_ CVV: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Please return to PAA via fax to 717-213-0102, email to [bross@paa.org](mailto:bross@paa.org) with credit card information **OR** mail to PAA at: 1925 North Front Street, Harrisburg, PA 17102.

Additional questions should be directed to Becky Ross at [bross@paa.org](mailto:bross@paa.org).